



Pfizer Launches “Migraines at Work” Web Site to Educate Employers and Workers about the Condition

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"The Impact of Migraine on Women and Men in the Workplace"

(BUSINESS WIRE)--Pfizer Inc (NYSE: PFE) has announced the launch of a web site, “Migraines at Work” (<http://migrainesatwork.com>), to educate U.S. employers and the public regarding one of the world’s top 20 most disabling illnesses.

According to the Migraine Research Foundation¹, American employers lose 113 million workdays due to Migraines per year. The Migraine Research Foundation reported an estimated 30 million Americans suffer from Migraines—which is among the world’s top 20 most disabling illnesses—with 14 million people experiencing attacks on a nearly-daily basis. In addition to lost productivity at work, among the 2,206 sufferers who participated in a 2003 survey conducted by Harris Interactive ("The Impact of Migraine on Women and Men in the Workplace")², 66 percent of respondents said they "toughed it out" at work—despite debilitating symptoms of their Migraine attacks.

Pfizer has made the “Migraines at Work” web site available to help people identify the kinds of headaches they may experience, provide tips for managing pain, and understand options to discuss with their doctors to find treatments. Among the web site offerings is the ID Migraine™ quiz and Migraine Diary to record symptoms and track current Migraine triggers.

For more information visit <http://migrainesatwork.com>. ID Migraine™ is a trademark of Pfizer Inc.

Pfizer Inc.: Working together for a healthier world™

At Pfizer, we apply science and our global resources to improve health and well-being at every stage of life. We strive to set the standard for quality, safety and value in the discovery, development and manufacturing of medicines for people and animals. Our diversified global health care portfolio includes human and animal biologic and small molecule medicines and vaccines, as well as nutritional products and many of the world's best-known consumer products. Every day, Pfizer colleagues work across developed and emerging markets to advance wellness, prevention, treatments and cures that challenge the most feared diseases of our time. Consistent with our responsibility as the world's leading biopharmaceutical company, we also collaborate with health care providers, governments and local communities to support and expand access to reliable, affordable health care around the world. For more than 150 years, Pfizer has worked to make a difference for all who rely on us. To learn more about our commitments, please visit us at www.pfizer.com.

1 <http://www.migraineresearchfoundation.org/print-friendly/fact-sheet.html>

2 Data on File. Harris Interactive. "The Impact of Migraine on Women and Men in the Workplace." 2003.

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