



# Pfizer Launches Novel Programs to Put Important Support Services at the Fingertips of Cancer Patients

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Pfizer Oncology Together provides dedicated social workers for people taking Pfizer Oncology medicines. This is Living with Cancer™ provides innovative resources for all cancer patients.

Pfizer today unveils enhanced offerings to help patients manage their life with cancer. Pfizer Oncology Together is a first-of-its-kind program for patients taking Pfizer Oncology medicines that offers dedicated social workers called 'Care Champions' to help navigate the complexities that accompany treatment, such as identifying resources to help find emotional support, and workplace transition, transportation and financial assistance. For cancer patients taking a Pfizer Oncology medicine, please visit [www.PfizerOncologyTogether.com](http://www.PfizerOncologyTogether.com).

Pfizer is also proud to launch This is Living with Cancer™, a program that provides tools and resources to support those who have been affected by cancer, including a mobile app, LivingWith, designed to help manage some of the daily challenges faced by people living with cancer. For more information about the program and to find out more about LivingWith, visit [www.ThisIsLivingWithCancer.com](http://www.ThisIsLivingWithCancer.com).

"Today, more than 15 million people in the United States are living with cancer and that number is expected to grow as emerging science and better therapies are likely to increase the number of patients living with cancer as we strive for a cure," said Liz Barrett, Global President, Pfizer Oncology. "Navigating life with cancer poses many challenges for patients and their families and friends, and we hope these unique

programs can help their journey.”

“Cancer patients can feel isolated and unsure about how to navigate care and approach day-to-day life,” said Myra Biblowit, President & CEO, Breast Cancer Research Foundation. “Pfizer’s new programming that goes beyond treatment is critical in helping patients and their care networks deal with the challenges associated with living with cancer.”

### **About Pfizer Oncology Together**

Pfizer Oncology Together is a portfolio-wide program for patient access solutions and support in the U.S. As part of the program, patients receiving Pfizer Oncology medicines will have access to a team of social workers who will be able to provide support beyond the traditional access and reimbursement services by connecting them with a wide variety of patient education resources and outreach programs. The support programs include identifying independent third party resources that provide emotional support, lodging, transportation, workplace transition support for patients balancing their jobs and treatment, and connecting patients and their families to local advocacy groups. This service will provide patients and caregivers with a dedicated representative over the course of their treatment. For more information go to [www.PfizerOncologyTogether.com](http://www.PfizerOncologyTogether.com) or call 1-877-744-5675.

### **About This is Living with Cancer™ and LivingWith**

LivingWith provides patients and caregivers with a tool to organize certain important information in one place, including:

Build a network of support from friends and family to get help with daily tasks  
Record and remember important information from doctor visits  
Track mood, pain and connect with wearables  
Get organized and store key documents  
Receive information about local events and nutrition articles  
LivingWith is available at no charge and can be downloaded at the Apple App store or Google Play.

### **About Pfizer Oncology**

Pfizer Oncology is committed to pursuing innovative treatments that have a meaningful impact on those living with cancer. As a leader in oncology speeding cures and accessible breakthrough medicines to patients, Pfizer Oncology is helping to redefine life with cancer. Our strong pipeline of biologics, small molecules and immunotherapies, one of the most robust in the industry, is studied with precise focus on identifying and

translating the best scientific breakthroughs into clinical application for patients across a wide range of cancers. By working collaboratively with academic institutions, individual researchers, cooperative research groups, governments and licensing partners, Pfizer Oncology strives to cure or control cancer with its breakthrough medicines. Because Pfizer Oncology knows that success in oncology is not measured solely by the medicines you manufacture, but rather by the meaningful partnerships you make to have a more positive impact on people's lives.

### **Pfizer Inc.: Working together for a healthier world™**

At Pfizer, we apply science and our global resources to bring therapies to people that extend and significantly improve their lives. We strive to set the standard for quality, safety and value in the discovery, development and manufacture of health care products. Our global portfolio includes medicines and vaccines as well as many of the world's best-known consumer health care products. Every day, Pfizer colleagues work across developed and emerging markets to advance wellness, prevention, treatments and cures that challenge the most feared diseases of our time. Consistent with our responsibility as one of the world's premier innovative biopharmaceutical companies, we collaborate with health care providers, governments and local communities to support and expand access to reliable, affordable health care around the world. For more than 150 years, we have worked to make a difference for all who rely on us. We routinely post information that may be important to investors on our website at [www.pfizer.com](http://www.pfizer.com). In addition, to learn more, please visit us on [www.pfizer.com](http://www.pfizer.com) and follow us on Twitter at @Pfizer and @Pfizer\_News, LinkedIn, YouTube and like us on Facebook at [Facebook.com/Pfizer](https://www.facebook.com/Pfizer).

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