



Dana Delany Partners with Caltrate® to Celebrate Women and How They Move the World Every Day through Their Amazing Strength and Contributions

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Caltrate® partners with Susan G. Komen for the Cure® and invites women to share their moving stories in a nationwide search for one inspirational woman to be featured in next year's advertising

(BUSINESS WIRE)--For more than 25 years, Caltrate® has helped replenish the calcium and vitamin D women need each day in order to keep their bodies active—so they can move the world physically, emotionally and for the causes in which they believe. This year, Caltrate® is partnering with Dana Delany to celebrate women who move our world by issuing a national call-to-action inviting women everywhere to share their individual stories and everyday accomplishments. As part of this celebration, Caltrate® has also become a national sponsor of the Susan G. Komen Race for the Cure® to honor the amazing strength of race participants and the loved ones they may be walking for.

Today, women juggle so many different, important roles -- whether it's caring for their families, running a business, building communities or advocating for a better life for all of us. Caltrate® and Susan G. Komen Race for the Cure® share a common goal of keeping women healthy, strong and active so they can continue to move our world.

"I love that 'Women Move the World' recognizes the accomplishments women achieve every single day. I want to thank the women in my life who have inspired me to join Caltrate® in this celebration. Together we encourage all women to keep their bodies

strong, so they can keep moving themselves and the world forward,” said Delany.

“Personally I have been inspired by the strength and spirit of a number of women, especially my sister. Corey has always been there for me with empathy, humor and just plain common sense. When her marriage of 30 years ended unexpectedly, I marveled as I saw her create a new life with a sense of courage and adventure. Corey is my sister, my friend and the world's best traveling companion! Women are amazing in that they take what life throws at them and make it work. Tell us how you move the world at [Facebook.com/Caltrate](https://www.facebook.com/Caltrate) or visit Caltrate® at your local Race for the Cure event.”

Women are invited to get involved in celebrating how they move the world through any – or all – of three ways:

Online: Caltrate® invites women to share their inspiring stories about how they move the world at [Facebook.com/Caltrate](https://www.facebook.com/Caltrate) for the chance to appear in next year’s Caltrate® advertising campaign. What do women do physically to keep moving the world? What drives them emotionally? Caltrate® wants to know who and what inspires and empowers women to stay strong and keep moving the world. At Komen Races: Attendees can stop by the Caltrate® booth at local Komen Races to receive Caltrate® samples, news and share their story or read others’ moving stories. All event listings are available at [Facebook.com/Caltrate](https://www.facebook.com/Caltrate). In-store: Caltrate® will donate \$100,000 to Susan G. Komen for the Cure® from July 2011 through March 2012.

Related Links

- www.facebook.com/Caltrate
- www.Caltrate.com
- www.komen.org

Suggested Media Tags

- Caltrate
- Women Move the World
- Dana Delany
- Contest
- Calcium

- Vitamin D
- Bone Health
- Susan G. Komen for the Cure
- Komen Race for the Cure

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=6815489&lang=en>

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Dana Delany joins Caltrate to launch "Women Move the World" contest. (Photo: Business Wire)

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Dana Delany joins Caltrate to launch "Women Move the World" contest. (Photo: Business Wire)

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