



Axitinib *Development Strategy*

- ◆ **Ongoing, Single-Agent Phase 2 Studies**
 - Thyroid, Melanoma, Non-Small-Cell Lung Cancer
- ◆ **Ongoing, Randomized Phase 1/2 Studies**
 - Breast Cancer (Taxotere +/- Axitinib)
 - Pancreatic Cancer (Gemzar +/- Axitinib)
 - Colorectal Cancer (FOLFIRI or FOLFOX +/- Axitinib)
- ◆ **Combination Potential**

*Phase 3 Trials will be Triggered in 2007
Upon Positive Data from the Ongoing Trials*



Therapeutic Area Strategy – Oncology

Four Platforms

- ◆ **Angiogenesis Inhibition**
 - **Block Growth of Tumor Blood Vessels**
- ◆ **Immunotherapy**
 - **Reawaken Immune System**
- ◆ **Signal Transduction Inhibitors**
 - **Inhibit Aberrant Signals in Cancer Cells**
- ◆ **Cytotoxics/Potentiators**
 - **Exploit Defects in Repair and Cycle Cells**



CP-675,206: Anti-CTLA4 MAb

A Unique Asset

*First
Immunotherapeutic*

*First Product
for Melanoma*

Melanoma

**Immuno-
therapeutics**

**Many
Firsts
for Pfizer
Oncology**

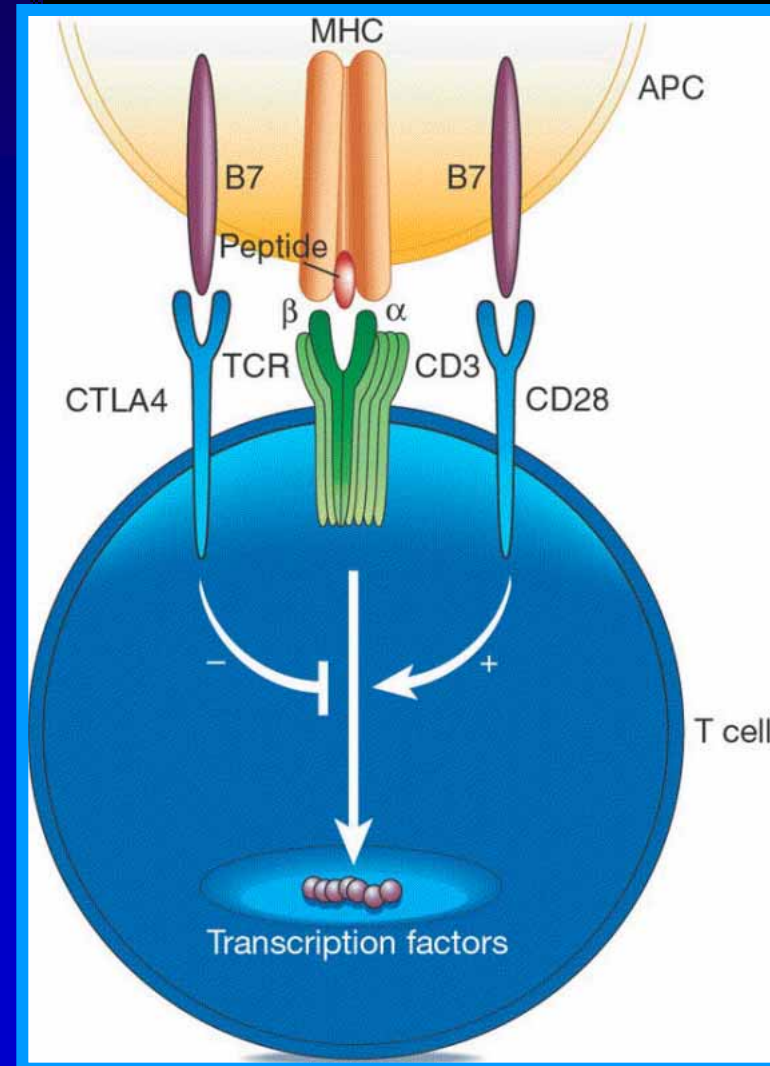
**Monoclonal
Antibody**

*First
Fully Human
mAb*



CP-675,206 Anti-CTLA4 mAb Release 'Brake' to T Cell Expansion

Releasing the Brake





CP-675,206

Single Agent in Metastatic Melanoma

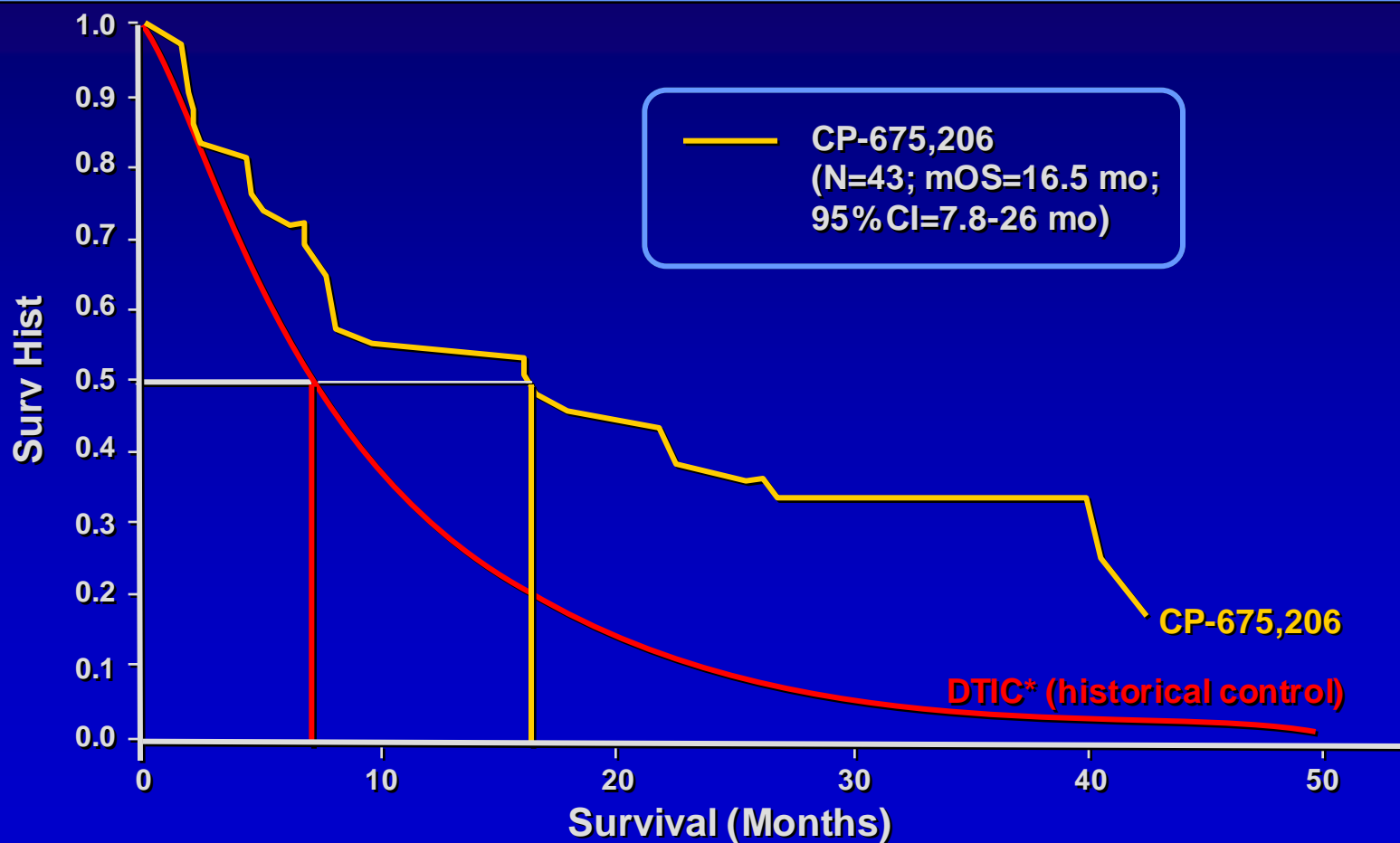


Results Are Representative Of One Patient Only And Results May Differ For Other Patients.



CP-675,206 Early Survival Data

Phase 1 Pooled Results vs. DTIC Historical Control





CP-675,206

Survival is the Gold Standard for Clinical Benefit

- ◆ **Required for Full Regulatory Approval**
- ◆ **Demonstration Requires Longer Follow-Up Relative to Demonstration of Objective Response**
- ◆ **Estimated Median Overall Survival in Phase 1 Melanoma Patients Treated with CP-675,206 is 16.5 Months Compared to 6-9 Months for Historical Treatments**



PF-3,512,676: Toll-Like Receptor 9 Agonist

Opportunity to Become First Line Treatment

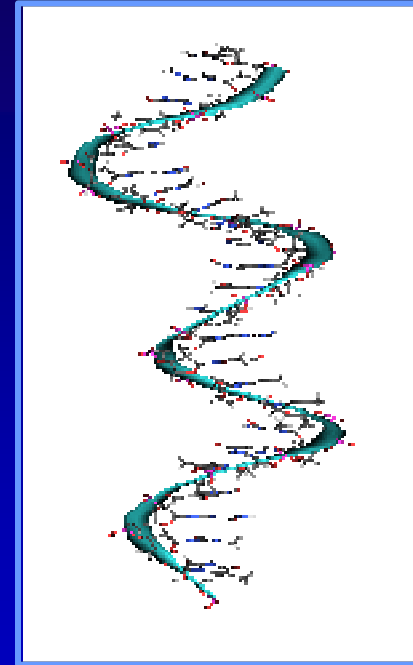
- ◆ **First-In-Class**
- ◆ **Unique Market Entry**
 - **Major Tumor (Lung) as First Entry**
- ◆ **Potential to Change the Treatment Paradigm**
- ◆ **Foundation for the Future**



PF-3,512,676

Potential Mechanism of Action

- ◆ **TLR-9 Agonist Internalized by Dendritic Cells**
- ◆ **Dendritic Cells Trigger *Innate* Immunity**
- ◆ **Dendritic Cells Migrate to Regional Lymph Nodes and Drive *Adaptive* Immunity**

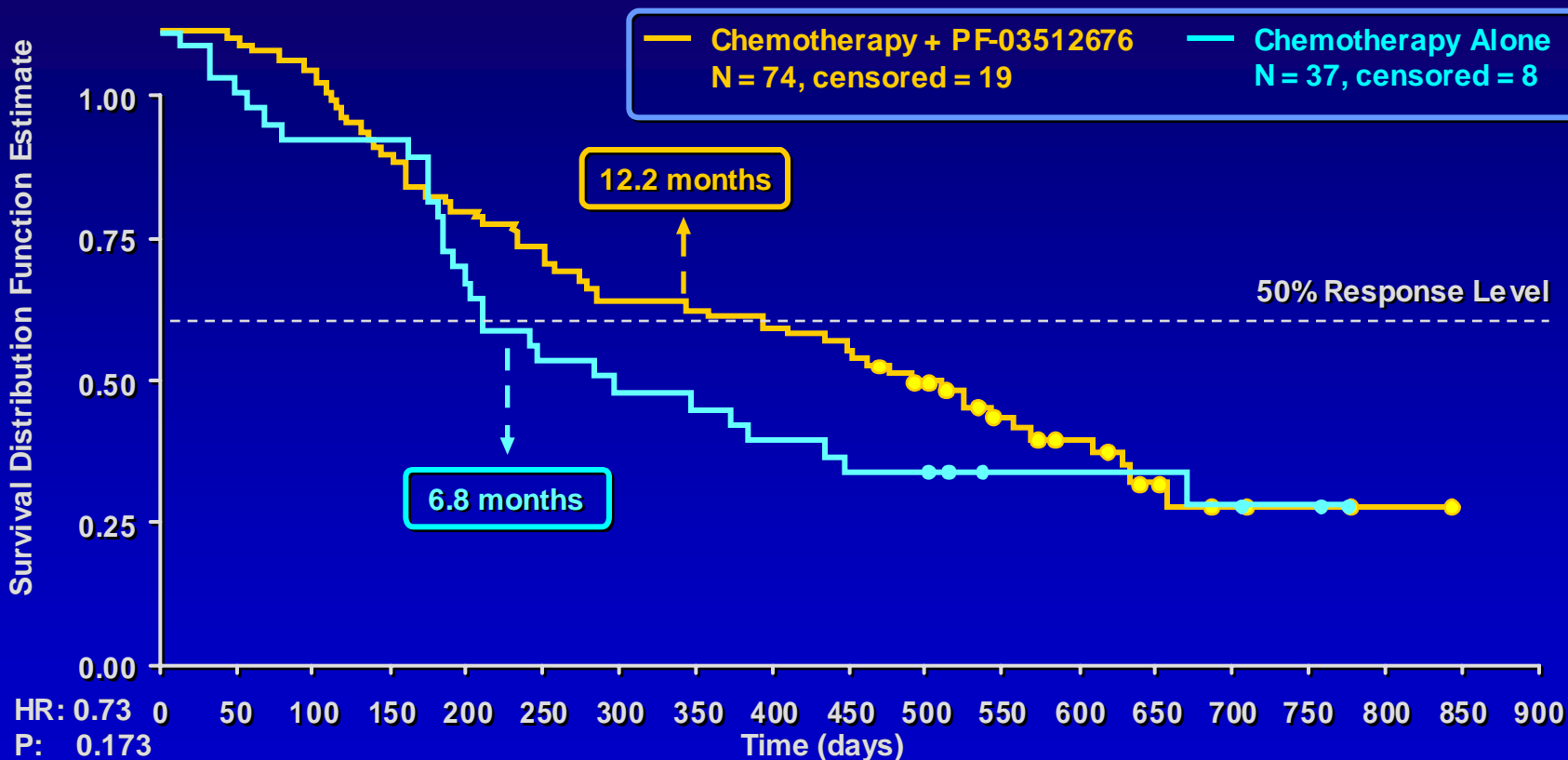


**A Single-Stranded
Synthetic Unmethylated
CpG Rich Oligonucleotide**



TLR-9 Agonist Trend to Improved Survival Phase 2 Experience in NSCLC

Kaplan-Meier Curve for Survival Time Randomized and Treated Patients



Updated: Jan 30th, 2006
Coley Pharmaceutical Group

Median Survival	
Chemo Alone	6.8 months
Chemo + PF3512676	12.2 months

% Alive After 1 Year	
Chemo Alone	33%
Chemo + PF3512676	50%



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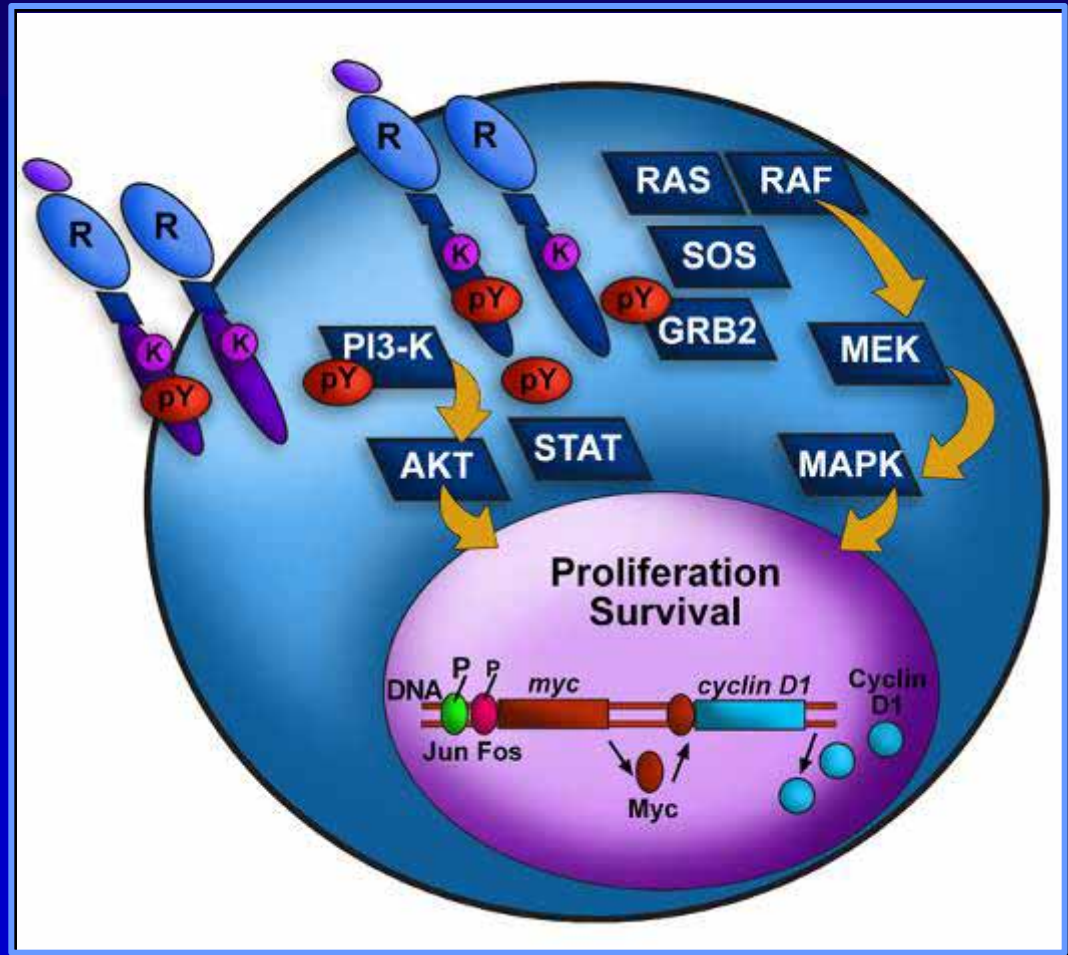


Signal Transduction

Inhibit Aberrant Signalling in Cancer Cells

- ◆ Key Program

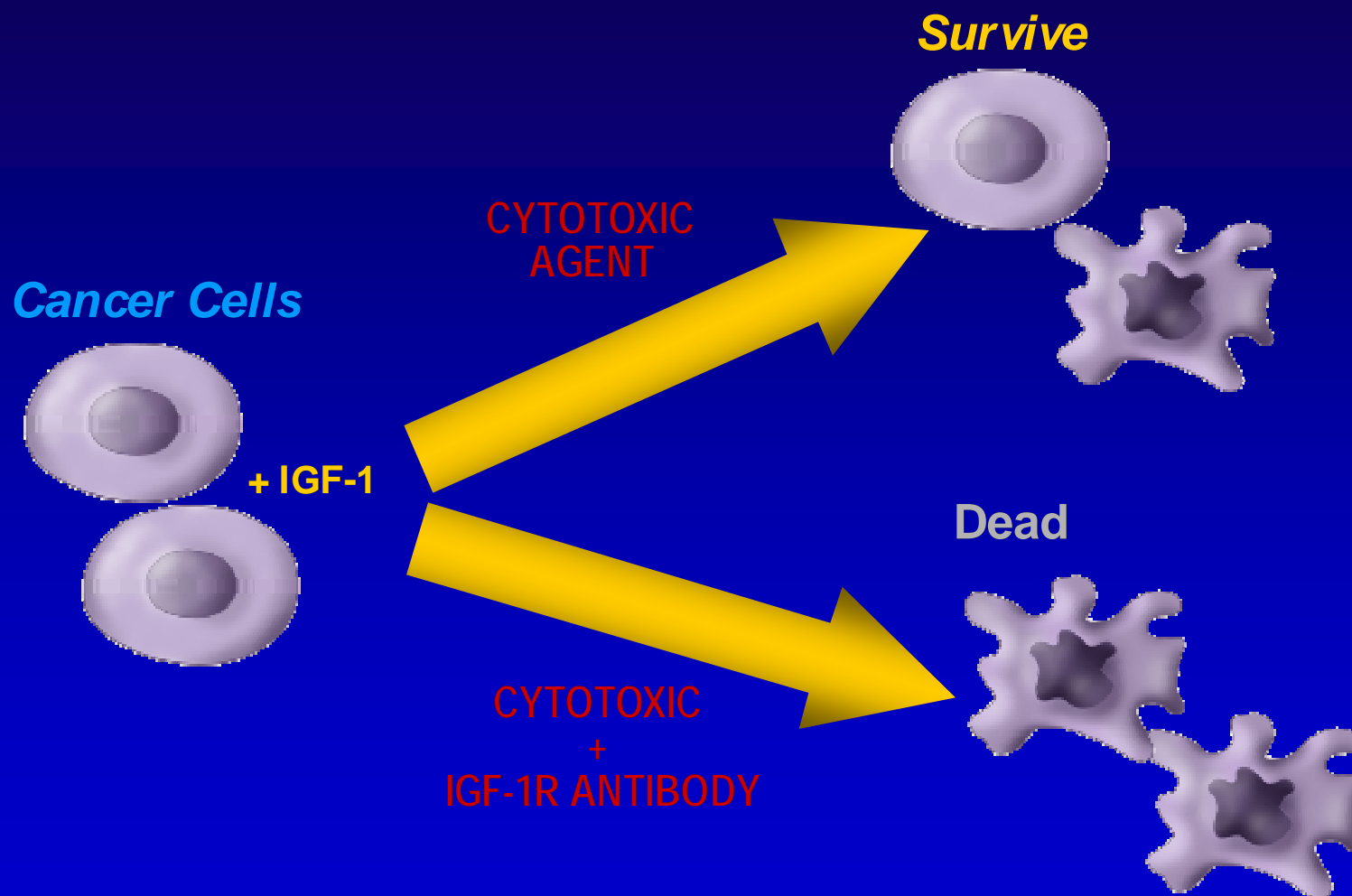
IGF1R mAb





CP-751,871 Monoclonal Antibody

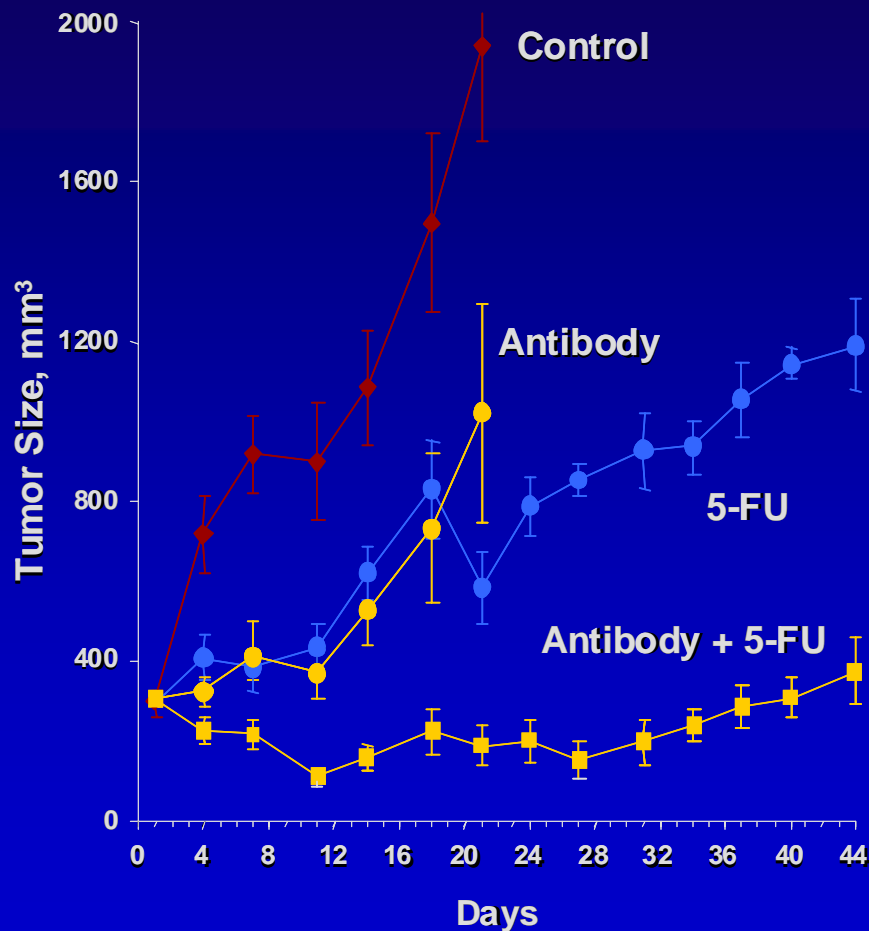
Antagonist of the IGF-1 Receptor





CP-751,871 + 5-FU Combination

Blocks Tumor Growth to Greater Extent than Either Alone



- ◆ Human Colo205 Tumors Growing in Mice Were Dosed CP-751,871 and/or 5-FU Once Weekly as Single Agents or in Combination From Day 1
- ◆ Result: CP-751,871 Combined With a Well-known Cytotoxic Treatment, 5-FU, Provides Complete Tumor Growth Suppression



CP-751,871

Monoclonal Antibody Antagonist of the IGF-1 Receptor

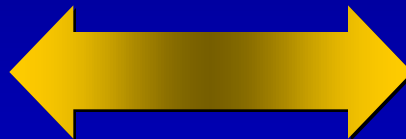
- ◆ **First Fully Human Monoclonal Antibody With High Specificity for IGF-1R to Enter Clinical Trials**
- ◆ **Well Tolerated in Phase 1 Studies as a Single Agent and in Combination**

Currently Undergoing Phase 2 Evaluation in Non-Small-cell Lung Cancer and Hormone-Resistant Prostate Cancer



The Right Drug for The Right Patient

- ◆ **Integrate Molecular Profiling of Targets, Patient Tumors, and Preclinical Models**
- ◆ **Identify Patients Likely to Respond to our Novel Therapies**
- ◆ **Design Clinical Trials to Confirm the Targeted Population**



Past: Cytotoxics mainstay (~1995)

Present: Targeted therapy +/- cytotoxics (~2005)

Future: Targeted therapy mainstay (~2015)



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